

# Rail Logistics Europe restructures its combined transport Division to foster new synergies

In the actual context where combined transport plays a key role in the ecological transition and the competitiveness of the sector, the Rail Logistics Europe (RLE) group is taking a decisive step by strengthening its combined transport division around Naviland Cargo and VIA.

The goal is to offer a high-performance intermodal service, supported by an optimized cross-functional organization and an ambitious development strategy.

## Un strategic positioning to accelerate modal shift

Rail Logistics Europe aims to structure its combined transport activities around three complementary offerings:

- **Rail motorways** (VIA) and **maritime combined transport** (Naviland Cargo),
- **Continental combined transport**, a strategic segment that RLE intends to develop from 2025 to diversify its offering.

With these three products, the RLE group aims to accelerate the development of its combined transport division and strengthen its presence in Europe.

## A transformation based on collaboration

The goal is to provide a complete and European modal shift solution where commercial teams can offer the three products (maritime, semi-trailer, continental) across an expanded network in partnership with foreign actors.

For rail to become a sustainable, profitable, and attractive solution, RLE's combined transport division must offer a broad range of premium quality services with the same flexibility as road transport to enhance customer satisfaction. The deployment of this ambitious and structuring project will involve close collaboration between the VIA and Naviland Cargo teams.

To succeed in this transformation, sharing expertise and optimizing processes between the two companies is essential. A joint management of the combined transport division is established:

- A common management aligning strategic decisions while maintaining the legal and financial autonomy of the entities.
- Strengthened synergies between Naviland Cargo and VIA based on operational needs.
- More agile management, with regular performance monitoring and strategic adjustments.

This optimized organization will accelerate the development of the combined transport division while ensuring efficient management.

**A structured and progressive deployment, lead by Eric Champeyrol, named CEO of VIA and Naviland Cargo.**



To foster synergies and support this dynamic, it has been decided to organize the two combined transport companies around a common management.

Bénédicte Colin will chair the combined transport division as president of VIA and Naviland Cargo.

Eric Champeyrol, currently CEO of Naviland Cargo, is becoming as from April 1<sup>st</sup> CEO of VIA. Since 2017, with the Naviland Cargo teams, he has integrated road transport and a comprehensive, digitized range of services, enabling customers to switch to rail more easily. The ambition is to continue this integration across all products of the combined transport division and to accelerate the modal shift.

This evolution gives new meaning to the operational strategy that the combined transport division of the Rail Logistics Europe group intends to pursue.

By consolidating its combined transport division, RLE is positioning itself to accelerate growth and play a central role in the development of rail transport in Europe while opening up new prospects for both companies.

**ABOUT THE RAIL LOGISTICS GROUP**

Rail Logistics Europe is the SNCF Group entity dedicated to rail freight transport. With its 6 companies with complementary expertise - Hexafret, Captrain, Forwardis, VIA, Naviland Cargo and Technis - Rail Logistics Europe offers its clients a range of personalized end-to-end services based on a unique portfolio of assets and recognized expertise in Europe. With its 9,000 employees, Rail Logistics Europe is the leading rail logistics hub in France and the 2nd largest in Europe, and is able to offer innovative, reliable and sustainable solutions in France and abroad to meet the challenges of decarbonizing freight transport.